

Customer Gain/Loss Report

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This report is to be processed annually.

The purpose of this report is to reflect how many customers have been gained compared to how many customers have been lost for the given time frame. This report provides total gallons for each customer based on total gallons of all tanks selected by Propane or Refined Fuels.

When processing the report, *Date Ranges to Compare* should match for beginning and ending months.

Customer Gain/Loss Report

Date Ranges to Compare:

Beginning Date	01/02/2024
Ending Date	12/31/2024

Compare to Date Range

Beginning Date	01/01/2025
Ending Date	12/31/2025

Tank Type(s)

Propane
 Refined Fuels

Location(s) (Leave blank for ALL) 

  

Report Descriptions

This report provides total gallons for each customer based on a total gallons of all tanks selected by Propane or Refined Fuels. The purpose is to reflect on how many customers you have gained versus how many were lost.

- In this example, if a customer has gallons in 2018 but no gallons in 2019, it is considered a loss.
- If the customer did not purchase gallons in 2018 but did in 2019, it is considered a gain.
- If the customer purchased gallons in both time frames, it is not considered a loss or gain.
- The report gives an overall total of gains and losses for the report time period.

CUSTOMER NET GAIN								
Location: All								
Customer#	Name	Date Range	Current Date Range	Tank Type	Location	Losses	Gains	
		01/02/2024	01/01/2025					
		12/31/2024	12/31/2025					
		Gallons	Gallons					
100007	ADAMS,ANSEL	300		0 P		1	1	
	Totals:					1	0	